

## **Product Description**

EkoPET Printable is a premium direct printable tape with recycled PET backing designed for seamless, high-quality printing directly on flexographic printing machines. It enables a superior, one-step printing process without the need for corona treatment, primer, or release coating.

## PRODUCT HIGHLIGHTS

- Ready-to-use, directly printable tape requires no additional processes like corona, primer, or release treatment, ideal for flexographic printing.
- Superior ink bonding for high-definition print quality & compatibility with a wide range of inks, enabling vibrant and long-lasting designs.
- Cost-effective & eco-friendly solution with water-based acrylic adhesive, ensuring low VOC emissions for sustainable packaging.
- High resistance to temperature, aging, and yellowing, maintaining quality and appearance over time.
- Available in multiple roll lengths up to 2000 meters, reducing changeovers & machine downtime for efficient operations.

STANDARD PUT-UPS

Backing:	Recycled PET	
Adhesive:	Water-based Acrylic	
Colors:	White, Brown, Clear, Red	
Widths Available:	144, 150, 288, 300mm	
Maximum Roll OD:	Upto 400mm	
Length Available:	Upto 2000m	

Option to use ShearBond<sup>®</sup> (specially modified high-shear acrylic adhesive) as well.

## **TECHNICAL SPECIFICATIONS**

Properties	19 micron	23 micron	36 micron
Film Thickness	19 µm	23 µm	36 µm
Total Thickness	52 µm	45 µm	56 µm
Adhesion to Steel	6 N/cm	6.9 N/cm	3 N/cm
Elongation at Break	120 %	125%	130 %
Tensile Strength	38 N/cm	45N/cm	60 N/cm
Hand Tearability	no	low	low
Suitable Surfaces	Cardboard	Cardboard	Cardboard
Transport Information	Temp. 0-70°C	Temp. 0-70°C	Temp. 0-70°C
Automatic Application	yes	yes	no
Humidity Resistance	yes	yes	yes
Suitable for Deep Freezing	no	no	yes
Tear Resistance	yes	yes	yes
Low Noise Variant	Available	Available	Available

## **ADDITIONAL INFORMATION**

**SHELF LIFE:** The standard shelf life is 12 months from the date of manufacture. However, this depends on several factors such as storage conditions, handling etc.

DISPOSAL: Preferred options for disposal are: (1) recycling, SPI Code 7; (2) incineration with energy recovery; and (3) land fill.

**STORAGE:** Storage below 32°C (90°F) is recommended.

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